**Health Plan One**

**Integration Guide**

9/3/13

**AFFILIATE CODE/ Temp1 Code:**

Unique account tracking code provided by HealthPlanOne= 1314

**LEAD DELIVERY – STATIC POST INSTRUCTIONS:**

DESCRIPTION: These specifications allow partners to deliver customer information (customer lead) as a static post into the HPO back office system.

TEST:

<http://208.49.45.190/IncomingMedicareLead/leadValidator.aspx>

PRODUCTION:

<http://www.medicaresolutions.com/IncomingMedicareLead/leadValidator.aspx>

SAMPLE URL:

[http://www.medicaresolutions.com/IncomingMedicareLead/leadValidator.aspx?temp1={AFFILIATECODE}&zip=06106&firstname=mary&lastname=smith&email=msmith88@gmail.com&phone=(203)402-2501&address1=58](http://www.medicaresolutions.com/IncomingMedicareLead/leadValidator.aspx?temp1=629&zip=06106&firstname=mary&lastname=smith&email=msmith88@gmail.com&phone=(203)402-2501&address1=58) again street&mm=01&dd=11&yyyy=1944&gender=F&smoker=Y&city=cape cod&state=MA&effectiveDate=05/01/2011&ip=34.24.123.67

|  |  |  |  |
| --- | --- | --- | --- |
| Field name | definition | Required? | value |
| temp1 | affiliate code – HPO Assigned | y | number |
| zip | applicant’s  5 digit zip code | y | 5 digits |
| firstname | applicant’s first name | y | Text string |
| lastname | applicant’s last name | y | Text string |
| email | applicant’s email address | y | Text string |
| phone | applicant’s phone number | y | Text string |
| address1 | applicant’s street address | y | Text string |
| mm | DOB month | y | number |
| dd | DOB day | y | number |
| yyyy | DOB year | y | number |
| gender | applicant’s gender | y | M/F |
| smoker | Is the applicant a smoker? | y | Y/N |
| IP | Web visitor’s IP address | Y | Example: 34.24.123.67 |
| city | applicant’s city | y | Text string |
| state | applicant’s state | y | 2 letters such as CT |
| effectiveDate | When the plan become effective | y | 05/01/2011 |

Return:

If successful, the response is “Lead Accepted” plus an id. For ex. Lead Accepted 45678 ;

Otherwise the response is “Lead Rejected” plus reason. For ex. Lead Rejected because of duplicates; guid=1a48818e-938e-4dbc-a246-b5aca2e8f18f

The guide is for us to debug or track.